

MACLEAN'S

"Canada's National Magazine"

An Article by
Lord Northcliffe
"Federation After the War"

Another Article on
Big Smuggling Frauds

Other Contributors:

JOHN BAYNE MACLEAN	STEPHEN LEACOCK
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W. W. JACOBS	JAMES L. HUGHES
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and others

SEPTEMBER

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MACLEAN'S MAGAZINE

J. B. MACLEAN, President D. B. GILLIES, Manager T. B. COYNE, Editor

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So tanned so colorless— What shall she do?

However badly you have treated your skin this summer, you can restore its loveliness and give it the charm you have always longed for.

Your skin, just like the rest of your body, changes every day. As the old skin dies, new forms. Your complexion depends on how you take care of the new skin. By the proper external treatment you can make it just what you would like to have it.

Sunburn brings many women a browned complexion, which, though attractive in summer, becomes unattractive and annoying when the first comes for cool weather and evening dress. The moment out of ten always left well into the colder months and often threatens to become permanent.

If this is your worry, try this simple treatment.

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booklet is the "We" of the
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MACLEAN'S MAGAZINE

Volume XXX

SEPTEMBER, 1907

Number 11

Federation After the War?

The Possibility of a British-American Alliance

By Lord Northcliffe.

AMONG the companions of the war as representing determination, initiative, action—David Lloyd George and Lord Northcliffe. The work of the latter has done largely through his many newspapers and periodicals, but, in everything for reasons which he is now bringing out in the United States, the famous publisher has undertaken a personal task of broad purpose and scope. In view of this work in America, the following article which he has prepared for Maclean's Magazine will be read with widest interest.

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That British troops in uniform should march through America's cities should be cheered in New York, should arouse a city like Newark, New Jersey, to enthusiasm, should march up Barker Hill without raising forth a word of dissent—that is one of the most astonishing events of our time. When I was a few weeks ago to address the vast recruiting rally in Madison Square Garden, New York, the past recruiting rally of the British and American armistices, I felt the significance of the occasion and the effect. This morning as I went over me, I said to the fourteen thousand people there assembled: "This is a historic moment." It was such a moment as could never have occurred before.

It was not sentiment which had made it possible. Talk of class divisions might have gone at the entrance without producing the effect. This morning at which British and American speakers appeared on the same platform and made a joint appeal for men to fight the common enemy for a common end, was made possible only by facts which could not be denied. It was the common danger and the need for united effort to repel it which brought the two great English-speaking nations of the world nearer together than they have ever been before.

I do not greatly believe in sentiment as a factor of importance in international friendships. Alliances are formed for actual protection. The French Republic would not have allied herself with the Russian monarchy if the ever present threat of



Lord Northcliffe, photo taken since arrival in U. S.

overthrow and national degradation. I voted for war to make safe our own kindred republic and give dignity, honor and security to this democracy of the United States. I did not vote for war to spread democracy throughout Europe although I would be glad to see every King and Prince ruled and every despot

German aggression has not freed her to seek its friend where she will. It is well known that the Austrians dislike the Prussians and despise them for their harsh manner and lack of table. Austria has not forgotten the defeat inflicted upon her by Prussia in 1866. Nothing but force of circumstances could have caused Austria to ally herself with Prussia. If national sentiment were the determining factor in the formation of alliances, how could we explain Bulgaria's choice to fight in this war alongside of Turkey with whom she was at death grips five years ago, and against the Serbians who were then her "dear and trusted allies."

THE United States and the free free nations which constitute the Entente have come together in an unexpected manner for mutual protection. The United States came into the war, their leading men have asserted, not because of their traditional sympathy for France, but because Belgium lay under the hoof of the Hun empire, not to spread democracy in Europe, but to safeguard American interests. Senator Drexler was generally admitted to express the prevailing opinion among thinking Americans when he declared in the United States Senate on July 28:

"I did not vote for war out of sympathy with France, much as I admire her, but because our American rights were trampled on and our people mistreated with the prospect of enslaved outrage and national degradation. I voted for war to make safe our own kindred republic and give dignity, honor and security to this democracy of the United States. I did not vote for war to spread democracy throughout Europe although I would be glad to see every King and Prince ruled and every despot

Their Wives Went Along

A Story of a Summer Outing

By W. W. Jacobs

Author of "Moby Carpenters," "At Ransack Post," etc.

Illustrated by Lou Skane

THE HANDS on the wharf had been working all Saturday night and well into Sunday morning to finish the *Pom*, and now at two o'clock, with buckets down and freshly scrubbed decks the skipper and mate stood watching the tide as it rose slowly over the smooth Thames mud.

"What time's the evening?" enquired the skipper, scanning a lazy eye up at the wharf.

"About half-past ten she said," replied the mate. "It's very good if you to turn out and let her have your stateroom."

"Don't say another word about that," said the skipper, impressively. "I've met your wife once or twice, George, and I must say that a more staid woman, and a more well-behaved one, I've seldom seen."

"Same to you," said the mate; "your wife I mean."

"Any man," continued the skipper, "as would lay in a comfortable stateroom, George, and leave a lady a-sleeping to turn out and dress and undress herself in a paltry little locker ought to be ashamed of himself."

"You see, it's the loggia they bring," said the mate, slowly pulling his pipe. "Was they want with it all I'll think. As soon as my old woman makes up her

mind to come for a trip, tomorrow being bank holiday, or the being in the mud for an outing, what does she do? Goes down to Commercial Road and buys a hamper far beyond her station."

"They're all like it," said the skipper, "and's just at that. What does that boy want?"

The log approached the edge of the pier and, peering down at them, answered for himself.

"What's Captain Bennett?" he demanded, shrilly.

"That's me, my lad," said the skipper looking up.

"I've got a letter for you," said the boy, holding it out.

THE skipper held out his hands and caught it, after reading the contents, felt his beard and looked at the mate.

"It never rains but it pours," he said, significantly.

"What's up?" enquired the other.

"It's my old woman coming now," said the skipper. "Don't a note to say she's getting ready as fast as she can, so I'm not to sail on my account but if she comes."

"That's all right," said the mate, who

felt that he was expected to say something.

"I never struck one to tell her your wife was coming," said the skipper.

"Where were you put you both I don't know. I don't see any certain your wife'll come."

"Certain," said the mate.

"No chance of my changing 'er mind?" suggested the skipper, looking away from him.

"No new ship's got that honest," replied the mate. "I know there's no chance of your wife changing her."

The skipper shook his head. "There's one thing," he said, knowingly, "they'll be very company for each other. They'll have to see the stateroom between 'em. It's a good job my wife isn't as big as you."

"We'll be able to play four 'anded water," said the mate as he followed the skipper below to see what further news could be made.

"Could be jolly," said the other.

THE TWO came down up almost at the same moment, while they were below, and Mrs. Bennett's maid had as soon since as to the mate with her luggage. There Mrs. Filson's arrived with her. The two ladies, who were entirely strangers, stood regarding each other curiously.

"It's a large boat," said the mate, as they looked down at the bare deck of the *Pom*.

"George," cried Mrs. Filson, who was a fine woman, nearly forty, and very stout, "I'm almost in a dream in the effort to believe that little boat."

"It was unfortunately perhaps that both of us the schooner have the same highly respectable Christian name."

"George," said Mrs. Filson, glancing indignantly at the other lady.

"George," cried Mrs. Filson, returning her looks with interest.

"Benny," said Mrs. Bennett as

der her breath, but not very much under "George?"

There was no response.

"George?" cried both ladies together. Still no response, and they made a louder effort.

"THERE was yet another George on board, in the 'Nile, and in response to pushes from various friends below, he came up and regarded the two doctress open-mouthed."

"What d'ye want?" he said at length, sleepily.

"Will you tell Captain Bennett that his wife, Mrs. Bennett, is here?" said that lady to the little woman with bright blue eyes.

"Yes, my dear," said the woman, and with a hurrying off, when Mrs. Filson called him back.

"Will you tell Mr. Filson that his wife, Mrs. Filson, is here?" she said politely.

"All right, my dear," said the other, and went below to communicate the pleasing message. Both husbands ran up on deck hastily, and a glance served to show them how their wives stood.

"Did you do it, my dear?" said Mrs. Filson, with a disarming smile.

"Good-morning, my dear," said the skipper, trying to avoid his wife's eye. "That's my wife, Mrs. Bennett."

"Good morning, my dear," said Mrs. Filson, adjusting the new bowler with the tip of her finger.

"Good morning to you," said Mrs. Bennett in a loud voice, but postponing "You have come to bring your husband some of his things, I suppose."

"He's coming with us," said the skipper, in a hurry to have it over. "Wait half a moment and I'll tell you down."

He got up to the deck and looked down both on to the deck, and with a great attempt at chatty conversation, led the way below, where in the midst of an impressive silence, he explained that the ladies would have to share the stateroom between them.

"That's the only way out of it," said the mate, after waiting in vain for them to say something.

"It's a large boat when you come to look at it," said the skipper, putting his head on one side to see whether the bark looked larger that way.

"Pack those up there at a pinch," said the mate harshly.

STILL the ladies said nothing, but there was a shiver-squall heaved in Mrs. Bennett's cheek which added to good to see the *Pom* was some of the best.

"Pack those up there at a pinch," said the mate harshly.

"What you might call meek."

He moved off a bit as his wife's companion came up on deck, and the master of the *Pom* was looking at her with the

horns called both of them to him, and pointed out the location of the various staterooms in the middle of the boat.

His wife moved off, leaving the unhappy man recovering alone with Mrs. Filson, her face containing an expression such as was seen in the brows of the very best of martyrs as she watched them.

AT TEA-TIME the rare set in many. Mrs. Bennett passed Mrs. Filson her tea without looking at her, so example which Mrs. Filson followed in handing her the hot bread-and-butter. When she took the plate back it was empty, and Mrs. Filson covered her eyes, was peering the glass out of her lap.

"Oh, I am awry," said Mrs. Filson.

"You're not, my dear," said Mrs. Bennett sternly. "You did it a purpose."

"There, there," said both more kindly.



"I've got a letter for you," said the boy

"Of course, my husband's at home and we can't see him," said Mrs. Bennett, rising eagerly from her seat.

"And my husband's at work too, while I've given the bit," said Mrs. Filson, looking at him with a smile.

"If you think I'm going to share the stateroom with that woman, George, you're mistaken," said Mrs. Bennett, in a terrible voice. "I'll never sleep in a doortop."

"And I'll never sleep on the scullery," said Mrs. Bennett, regarding her wife's costly possession.

"Very well, my dear," said the mate, "I'll sleep there," said the skipper warmly. "You see how the mate's bunk and Mrs. Filson can have the locker. You don't mind, George?"

"Oh, George don't mind," said Mrs. Bennett, maddeningly. "Anything'll do for George. If you'd let the mate's bunk, you wouldn't let me be installed there."

"And if you'd get the apartment of a man," said Mrs. Filson, turning to her husband. "You wouldn't let them talk to me like this. You never stick up for me!"

SHE FLOUNCED up on deck where Mrs. Bennett, after a vain attempt to knock her down, shortly followed her. The



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The Four Essentials—The Hard Things—The Well-Worn Way—"A Little Advertising in a Few Magazines"—A Yearly Expenditure of \$3000—\$5000.

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3. It must be readily obtainable;
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A 104-line advertisement using all the publications listed will run approximately \$200. \$4,000 in \$2,000 spots in these in the range of a year will give a month for the publicity necessary to get the product known and asked for in the public and by the retail distribution trade as well.

Retailers will have merchandise known by and wanted by their customers. Travelers get business more readily, more regularly and in larger volume when national advertising supports their business.

Here this is most, 225,000 circulation in Canada is the equivalent of 6,400,000 in the United States. This circulation of 225,000 in Canada is approximately 140,000,000 in the United States, and the group of magazines providing this circulation are a most attractive "lot".

To create and hold demand in Canada is accomplished the result of a permanent and continuous, and to build a big business, a manufacturer should start with

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MILKMAN'S MAGAZINE
CANADIAN FASHION
QUARTERLY
CANADIAN COUNTRY
CANADIAN HOME JOURNAL
TO TEXTILE
WORLD WIDE

heavily supported the inevitable in the hands of the British government. The fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been. The fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been.

It is to be hoped that the British public is not unduly alarmed by the fact that the body was well in line, despite the fact that it was not as well as it should have been. The fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been.

From all this it is to be hoped that the British public is not unduly alarmed by the fact that the body was well in line, despite the fact that it was not as well as it should have been. The fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been.

Today there are several agencies in Canada, various agencies, one of them, many of them, and the fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been.

The fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been. The fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been.

decidedly arrived and put a temporary end to the disaster. The emergency measures were taken with the aid of the military to prevent them. The fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been.

These are for a few typical instances and for the purpose of the present. The fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been.

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But whatever reason is given for the fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been. The fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been.

To prevent this representation a useful and important measure is to be taken. The fact that the body was well in line, despite the fact that it was not as well as it should have been, was a fact that was not as well as it should have been.



This Dainty Dish Is Hidden In An Ordinary Carton

Every First-Time User Is Surprised

You see an every-grain's shell some rows of Puffed Grain cartons—Puffed Wheat and Puffed Rice. They look like ordinary cereals. And thousands of people, even you, don't know what lies within.

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You find them, flaky, lumpy, flimsy and flaky, toasted, thin and crisp. Taste them and they taste like toasted nut meats.

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Puffed Wheat Puffed Rice
Both 15c Except in Far West

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So these are scientific grain foods. Every atom is fitted to feed. They supply to folks, in a dainty way, the needed whole-grain nutrition.

Folks who don't use Puffed Grains are missing more than they know, for no other food is like them.

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A. 7



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JOHN DAVIDSON,
Manager

Maclean's Magazine—It will always give

man-coordinated authority, and man-gathered surplus of resources, the north has no part. On the cold side of waxy there is no surplus, and men think in terms of cost, and their possessions are man-gathered possessions. Guns, nets, and traps, even of the best, serve but a bare existence. And in the lone years, which are the seventh years—the years of the silent plague—starvation stalks in the temples, and gaunt, nature-eyed forms, dry lipped, and with the skin drawn tightly over protruding ribs, sit between shoddy blankets. For even the philosophers of the land of God and the R. B. C. must not to live—of set this week, at least one must work.

The R. B. C. taking wise cognizance of the seventh year, creates it credit—"Safety" it is called in the outside world. It is called in the inside world, and for lack of food for body-free born too that the cold remains desirable. And with the thermometer at seventy degrees below zero, even in the years of plenty, when the philosophers sit almost daily, there is little of comfort. With the thermometer at seventy in the last years, the suffering is diminished by the passing of many philosophers.

The street of Robt MacNair was a matter of serious import to the children of the frozen place, and word of it swept like wildfire through the land of the lakes and rivers. Yet in all the north there was when it made the last in previous years there must surely, concerned—MacNair's own business. So quickly had the word passed that not one of them realized its importance.

With them MacNair was old. He was the boy. He had taught them to work, and that even in the last years they and their wives and their babies were not much less. He had said that they should continue to eat twice each day, and therefore less deprivation was a matter of no moment. They knew only that he had gone southward with the man of the soldier's order. The word passed as he commanded. They could converse of MacNair only as commanding. Therefore the soldier-politician had obeyed and accompanied him to the southward.

With no such complacency, however, was the street of MacNair troubled by the last years of the north. To them MacNair was not dead, but was by the law. For these men knew well the long arm of the Mounted and what lay at the end of the trail. Long forces sped through the woods, and the word passed from lip to lip in the place. It was whispered upon the Slave, the Mackenzie, and the Athabasca, and it was told in the gathering before MacNair and Kyles, men of the fur trade. Along the river men took of the north, and importantly passed word from Laramie, while their eyes sought with greed, and their thoughts, to the gold in the sands of the river plains.

In the Battle de More, a hundred miles to the eastward, Lapierre heard the news from the lips of a hawthorn runner, but a mere ten hours after the capture of the R. B. C. and MacNair stayed from the door of the village. And within the hour the quarter-hunt was upon the trail, trailing like a compass with Lapierre, who, feeling such a compass and who felt safety in the stronghold of the natives.

Chief Elston stood at the doorway and watched the broad form of Robt MacNair move across the clearing, in

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Windsor, Ontario

3493

Department of the Naval Service
Royal Naval College of Canada

NOTICE. examinations for entry of
Jr. Lieutenants into the Royal Naval
College of Canada will be held at the
examination station of the Civil
Service Commission in May next year, and
the examination will be held on the 1st
or about the 1st August following the
examination.

Applications and entries are received up
to the 15th April by the Secretary (Civil
Service Commission) Ottawa, from whom
the examination forms may be obtained.

Candidates for examination must have
completed their secondary education and
passed their entrance Matriculation at
the 1st July following the examination.

For further information and applica-
tions to C. A. (Navy) C.R.O. (Navy) Deputy
Secretary of the Naval Service Department
of the Naval Service, Ottawa.

C. J. DEBERGHE

**Deputy Secretary of the Naval Service
Department of the Naval Service,
Ottawa, March 15, 1931.**

Unsuccessful candidates will be advised
later and will be paid for.

[illegible]



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